



# Southern Rowan Christmas Parade

## November 24, 2020

### 3:00 pm

Hello and we hope this note finds everyone healthy. We are proceeding forward with our parade but please note there may be a chance we will have to cancel, depending on the Covid-19 case trajectory and restrictions. If the parade is cancelled, entry fees will be refunded. There are lots of changes this year including a new map and lineup instructions. Please prepare for social distancing and mask wearing on your floats and within your group.

**The deadline for all applications is October 29th. WE ARE ON A TIGHT DEADLINE-NO LATE ENTRIES ACCEPTED, NO EXCEPTIONS.** We are limited in the number of entries we can accept. Once we are full, we will not accept applications. **NO CANDY WILL BE ALLOWED TO BE THROWN THIS YEAR.** The parade will begin in Landis at 3:00 and restart in China Grove at 4:00.

Parade packets will be mailed out the first week in November. These packets will include the new map, drop off and lineup instructions. Everything HAS CHANGED, so PLEASE communicate with your group, parents, bus drivers and anyone involved. This helps eliminate confusion on parade day. Parking is limited so please encourage parents dropping off children to carpool. Only vehicles participating in the parade will be allowed on the lineup streets. Packets will be mailed to the address on the form, so please use the address you want the information mailed to. Attached is an entry application along with the rules and guidelines. Professional floats are first come, first serve. This year's selection of professional floats will be listed on our website. There is no charge for School Bands, EMS, Fire, Police or Military entries.

The application must be filled out completely and mailed with payment

**AND a self-addressed, stamped envelope to:**

The Town of China Grove  
333 N. Main Street  
China Grove, NC 28023

***Please make your entry check payable to: Town of China Grove.***

The fee schedule is at the top of the application. We look forward to seeing you on November 24th. If you have any questions, please call or email me.

Warm Regards,

Patti Price Love  
Event Coordinator  
Town of China Grove  
[pprice@chinagrovenc.gov](mailto:pprice@chinagrovenc.gov)  
704.857.2466

## 2020 Southern Rowan Christmas Parade Entry Form - Tuesday, November 24, 2020

A **\$35.00 entry fee per unit**, will be charged for all individuals, civic clubs, scout troops, churches, school groups and business entries. **(For example, if you enter a pickup, a car and a walking unit, (3 units) the total charge will be \$35 x 3= \$105.)** There is no charge for school bands, EMS, Fire, Police or Military entries.

A **\$525.00 entry fee** will be charged for all Professional Floats. Additional costs: \$50.00 for Music/ \$60.00 for Generator

**THE ENTRY FEE, SELF-ADDRESSED, STAMPED ENVELOPE MUST ACCOMPANY YOUR ENTRY FORM**

All entry forms with payment, self-addressed stamped envelope must be received no later than **October 29, 2020**.

Business/Group Name(s): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address of Contact Person: \_\_\_\_\_

City and Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Entry Type (circle all that apply):      Truck      Vehicle pulling trailer (trailer length \_\_\_\_\_)      Pro Float

Car (# \_\_\_\_\_)      Van/SUV      Walking Unit #walkers \_\_\_\_\_ (Vehicle w/ walkers?) Y OR N      Length \_\_\_\_\_

Flat Bed Trailer      Firetruck (# \_\_\_\_\_)      Equestrian (#horses \_\_\_\_\_)      Marching Band (#marchers \_\_\_\_\_)

Professional Float Selection      1<sup>st</sup> Choice# \_\_\_\_\_      2<sup>nd</sup> Choice# \_\_\_\_\_

Pro Floats: Name (max 2 listings) to appear on float signage: \_\_\_\_\_

**\*\*Length of the entire entry in feet \_\_\_\_\_ (including vehicle pulling float if applicable).**

**You must give the measurement of your entire entry or your application will be rejected.**

Is there music with your entry?      Circle      Y      N      **ONLY Christmas Music is allowed and must be at acceptable volume.**

Number of Buses traveling with your unit (if applicable) \_\_\_\_\_

If your entry is a Pageant Queen, please give name and title \_\_\_\_\_

Please give complete details of your entry below. Describe in detail the entry, such as theme, etc. (please print)

With the exception of Pro Floats, entrants must provide all signs and decorations for their unit. Each unit should have their name displayed in a legible and professional manner.

I hereby certify that the above information is true and correct to the best of my knowledge and that this entry has not been involved in any violent or unlawful demonstrations. I understand that the Southern Rowan Christmas Parade Committee and/or Town of China Grove has the right to refuse any entry into the parade for any reason. If minor children are participants, I agree to provide proper supervision and transportation to ensure their safety. I agree to indemnify and hold harmless the Towns of China Grove and Landis, their employees, officials, directors, volunteers and agents from any and all claims arising out of an activity of the entrant, its agents, or employees associated with participation in this event. I the undersigned, acknowledge receipt of and agree to abide by all afore mentioned instruction, rules & regulations set forth for the parade. I release any rights to photographs or movies of the parade my entrant(s) may be in.

Signature of Responsible Party: \_\_\_\_\_ Date: \_\_\_\_\_

# Southern Rowan Christmas Parade Rules & Guidelines

1. Entry forms without payment and self-addressed stamped envelope will not be accepted.
2. All entries must be decorated in Christmas/Holiday theme. Only Christmas music is permitted to be played.
3. All vehicles must be properly registered and insured and drivers must have proper driver's license.
4. Your parade packet with your lineup number and map will be mailed out the 1st week of November. YOUR ENTRY NUMBER MUST BE DISPLAYED IN YOUR WINDOW AT ALL TIMES. PLEASE relay all information from the packet to parent, bus drivers, chaperones etc. to help eliminate confusion on parade day.
5. Parade lineup is in Landis between 1:30-2:30. Main Street closes at 2:30, so all units must be in place no later than 2:30. No vehicles allowed in the parade route after 2:30pm. The parade will start in Landis and re-start on Kirk Street in China Grove.
6. **Walking units must continue moving forward. Please choreograph any performance to maintain forward movement. Walking units will be dropped off for the restart in China Grove at the corner of Franklin and Kirk Streets. Please inform your bus drivers. Maps will be mailed with your packets.**
7. **NO CANDY IS PERMITTED TO BE THROWN FROM ANY PARADE ENTRY. NO PAPER HANDOUTS CAN BE DISTRIBUTED BY AN ENTRY. NO AIRHORNS PERMITTED. NO JUMPING ON/OFF AN ENTRY WHILE IN MOTION.**
8. Parade is held Rain or Shine, there is no rain date.
9. There will only be one Santa Claus in the parade and will be provided by the Town of China Grove and the Town of Landis. No one portraying Santa can appear on an entry.
10. Horse entries will be provided a designated place to load/unload. Entrants are required to clean areas before departing and have a designated clean up person during the parade.
11. Possession/consumption of alcoholic beverages is prohibited.
12. Entries that do not follow the guidelines stated or alter their entry from the application description will be pulled from the parade.
13. The Southern Rowan Christmas Parade is a "G" rated event for all ages. No obscene language, provocative behavior, vulgar or disruptive presentations will be allowed.
14. All entry vehicles should keep up with the pace of the parade. A space of 20-30 feet should be kept between entries. No squealing of tires or revving engines.

**Thank you in advance for your cooperation and participation in the Southern Rowan Christmas Parade and helping to make this a fun and memorable community event for everyone.**

*The Towns of China Grove and Landis reserve the right to remove any entry that is inappropriate or that violates the rules and guidelines. The decision to remove an entry by the parade staff is final and the reason for removal is not restricted to the items listed above. Entries may be disqualified prior to the parade or pulled during the parade.*